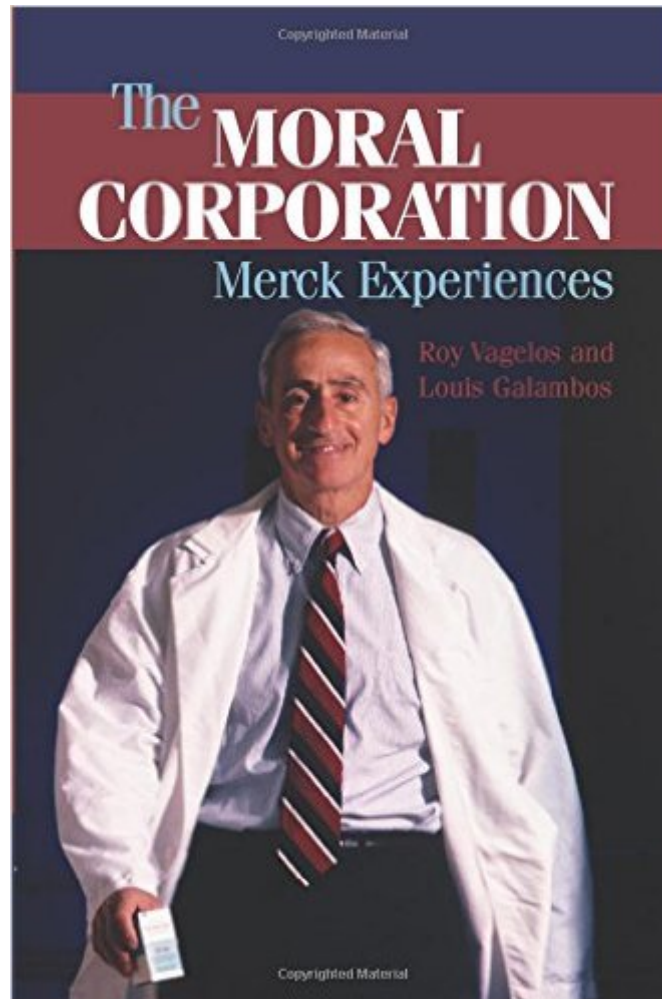


The book was found

The Moral Corporation: Merck Experiences



Synopsis

Merck and the pharmaceutical industry are headline news today. Controversies over public safety, prices, and the ability of the industry to develop the new drugs and vaccines that society needs have been covered worldwide. Roy Vagelos, who was head of research and then CEO at Merck from the mid-1970s through the early 1990s, addresses these issues here. Success with targeted research started Merck on a path that would lead to a series of block-buster therapies that carried the firm to the top of the global industry in the 1990s and Vagelos into the top position at the company. Trained as a physician and scientist, he had to learn how to run a successful business while holding to the highest principles of ethical behavior. He was not always successful. He and his co-author explain where and why he failed to achieve his goals and carefully analyze where he succeeded.

Book Information

Paperback: 196 pages

Publisher: Cambridge University Press; 1 edition (April 3, 2006)

Language: English

ISBN-10: 1107036747

ISBN-13: 978-1107036741

ASIN: 0521683831

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 9.9 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #558,795 in Books (See Top 100 in Books) #62 in [Books > Business & Money > Industries > Pharmaceutical & Biotechnology](#) #255 in [Books > Textbooks > Business & Finance > Business Ethics](#) #824 in [Books > Business & Money > Business Culture > Ethics](#)

[Download to continue reading...](#)

The Moral Corporation: Merck Experiences How to Form a Nonprofit Corporation (National Edition): A Step-by-Step Guide to Forming a 501(c)(3) Nonprofit in Any State (How to Form Your Own Nonprofit Corporation) The Merck Manual Home Health Handbook: Third Home Edition The Merck Manual The Merck Veterinary Manual Object Success : A Manager's Guide to Object-Oriented Technology And Its Impact On the Corporation (Object-Oriented Series) The Vanishing American Corporation: Navigating the Hazards of a New Economy Starting and Running a Profitable Investment Club: The Official Guide from The National Association of Investors Corporation Revised

and Updated Beyond the Corporation: Humanity Working Corporation 2020: Transforming Business for Tomorrow's World Basic Law On Partnership And Private Corporation. The Activist Director: Lessons from the Boardroom and the Future of the Corporation (Columbia Business School Publishing) Lean Thinking: Banish Waste and Create Wealth in Your Corporation, Revised and Updated Chief Culture Officer: How to Create a Living, Breathing Corporation Lean Thinking: Banish Waste and Create Wealth in Your Corporation Reengineering the Corporation: A Manifesto for Business Revolution (Collins Business Essentials) Reengineering the Corporation: A Manifesto for Business Revolution Claw Your Way to the Top: How to Become the Head of a Major Corporation in Roughly a Week How to Form a Nonprofit Corporation LLC or Corporation?: How to Choose the Right Form for Your Business

[Dmca](#)